

Fleet Manager Training



Improve Fleet Manager Effectiveness and Your Bottom Line

Why Drivers Stay



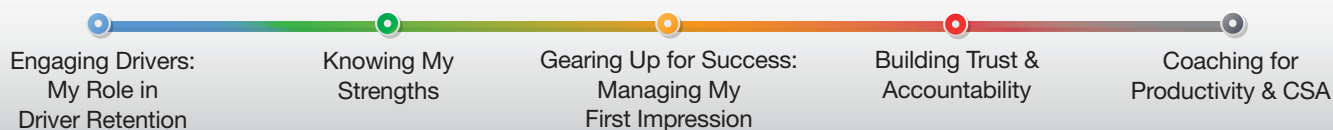
Fleet Manager Training is the most cost-effective method for ensuring your managers and drivers are well trained. Through our experience working with Fleet Managers of major trucking companies, Strategic Programs is leading the industry in offering highly effective training programs. Our goal is to give Fleet Managers the skills and knowledge to better manage drivers, and more importantly, to retain excellent drivers.

Key Features:

- Customized training and design
- Interactive exercises and assignments
- Internal champions assigned to coach drivers
- Post-training reminders to reinforce concepts

Based on our industry research, the causes for turnover are directly related to drivers' level of satisfaction with the company and its managers. Numerous top trucking companies have implemented our Fleet Manager training; increasing the efficiency of communication between managers and drivers, ensuring their operations run more smoothly, and reducing safety incidents.

Training Modules



BOYD BROS. CUTS TURNOVER IN HALF

Boyd Bros. successfully reduced driver turnover from 125% to a low of 64% after the company enrolled its managers in our Fleet Manager Training and instituted manager score cards. By 2010, Boyd Bros. was recognized by the Truckload Carriers Association as "The Best Fleet to Drive For." During the process, they also managed to increase safety scores, on-time deliveries and revenue.

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